

What if you could **do more** with **less**

The **Kodak Flexcel NX System**—
for unparalleled print quality and on press performance.

- Outstanding print quality
- Expanded color gamut
- Fewer spot colors
- More efficient print production
- Greater profitability

Make the change today at
www.kodak.com/go/FlexcelNX



Kodak

YELLOW CHANGES EVERYTHING

Unleash the power of the **Kodak Flexcel NX System**
and the **Spotless Flexographic Solution**

do more
with **less**



4 BOLD NEW FLAVORS
7 COLOR DESIGNS
28 PLATES WITH CHANGEOVERS

TRUE or FALSE?

Outstanding capabilities *and* innovative tools

The **Kodak Flexcel NX System** uses unique and award-winning high definition flexo plate technology to deliver ...

- Extended tonal range
- Greater consistency and stability
- Wider color gamut

... than ever possible before with flexo printing.

The **Kodak Spotless Flexographic Solution** combines software and a measurement device to capture achievable color gamut and tonal range capabilities, and generate accurate recipes for spot color replacement with four-color process printing.



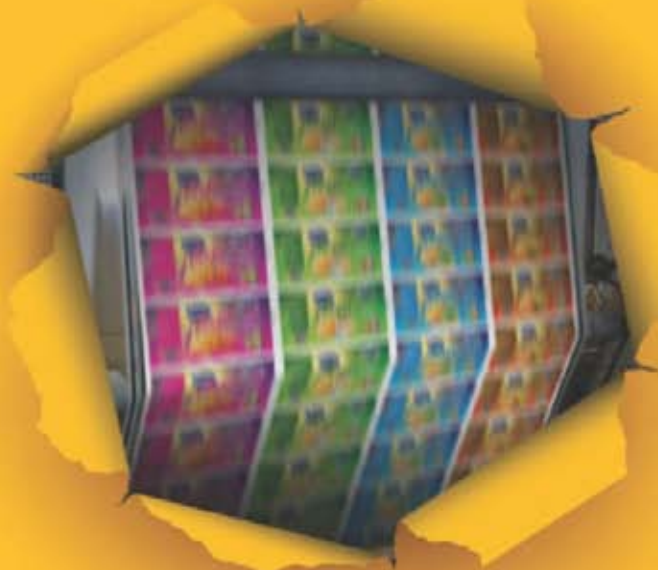
Driving impact
and efficiency ...

EXCEPTIONAL PRINT QUALITY

"Knowing we can handle premium work is great, but the majority of the work for our customers today does not demand that. The benefits printers are seeing with **Kodak Flexcel NX Plates** every day in ink transfer, easy cleaning, plate life and full tonal range make it look as if we increased the line screen when we haven't."

Trade shop president - NY, USA

EXPERIENCE THE POWER OF KODAK'S TECHNOLOGY



FALSE! **ONLY 1 LAYOUT,
6 PLATES!**

... and making a difference for trade shops
around the world

HIGHER SHELF IMPACT

"When you compare an alternative flexo technology to Kodak side by side, anyone would pick the package printed with **Flexcel NX Plates**."

Trade shop VP/GM - MI, USA

EXPANDED TONAL RANGE

"We no longer have to resort to a special curve to bump up the highlights. We can even reproduce stable tonal values below 1% on the plates. Compared to classic digital LAMS technology, the tonal range is definitely larger."

Trade shop managing director - Germany

IMPROVED PROCESS STABILITY

"The sturdy dot bases guarantee consistent printing results. And screen builds explicitly adapted to one-off situations and substrates are a thing of the past."

Trade shop managing director - Germany

HIGHER PRODUCTIVITY

"The **Flexcel NX Wide System** gives us roughly three times the imaging productivity of the latest generation of LAMS CTP systems at the high end of the market."

Trade shop managing director - Germany



do more

- QUALITY
- EFFICIENCY
- FLEXIBILITY
- OPPORTUNITY

with less

- COLORS
- DOWNTIME
- VARIABILITY
- WASTE